

## **Addressing Tobacco through Organizational Change at Primary Care and Dental Clinics in Douglas and Coos Counties**

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PRESENTATION FORMAT: 15 minute oral presentation

TOPIC/TARGET AUDIENCE: Tobacco Prevention and Intervention/ medical, dental and behavioral health clinicians, CCO's, public health professionals in field of tobacco prevention

ABSTRACT: Statement of the Problem: Nicotine dependence continues to be the single most preventable cause of morbidity and mortality in the U.S. and the state of Oregon, causing or complicating many of the most prevalent and costly chronic diseases including cancer, coronary artery disease, stroke, hypertension, respiratory disease and pneumonia.

Approach: In 2014, a consortium of Douglas and Coos County Health Departments launched their Strategies for Policy And enviRonmental Change, Tobacco-free (SPArC) project made possible through a competitive grant process for Tobacco Master Settlement Agreement dollars. The project focused on three policy and systems strategies: 1) Work with CCO partners to establish or strengthen tobacco-free campus policies. 2) Build local and regional expertise in tobacco and nicotine dependence treatment to assure and expand the delivery of effective tobacco screening, counseling and referral. 3) Engage “change teams” in medical and dental clinics in an organizational assessment and planning process to ensure a comprehensive approach to addressing tobacco use.

Conclusion: Health systems change can help protect employees and patients from secondhand smoke and elevate the priority of providing patients with consistent and effective tobacco use treatment.

Thereby moving us closer to Oregon’s triple aim of better health, better care and lower healthcare costs.

OBJECTIVE(S): Describe the Addressing Tobacco Through Organizational Change process  
Discuss challenges/barriers for implementing process in medical/dental clinics in Oregon  
Identify measurable positive outcomes that can be achieved through ATTOC process

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